Dr. Andreas Pihl

Dr. Andreas Pihl is a Danish medical doctor, author, medical lead in Roche Diagnostics Denmark and practicing clinician in Copenhagen, with a clinical background rooted in person-centred care and a strong focus on digital transformation in healthcare. He is internationally recognized for his work at the intersection of clinical practice, artificial intelligence, and citizen-generated health data.

With extensive experience in implementing digital tools in real-world settings, Andreas Pihl is a leading voice in the responsible integration of AI, wearables, and large language models into everyday medical workflows. He has advised public health authorities, contributed to national strategies, and co-authored several books on digital health technologies and medical AI.

Beyond his clinical work, Dr. Andreas Pihl is an experienced speaker and educator who regularly engages with cross-sectoral audiences—from policy-makers to tech innovators—to bridge the gap between frontline care and digital innovation. His work emphasizes patient trust, health equity, and the need for technologies that genuinely support, rather than burden, clinicians.