

Marlene Reid

Dr. Marlene Reid was a long time Board of Director for the Illinois Podiatric Medical Association serving in all officer positions as well many years as delegate to the American Podiatric Medical Association (APMA). She is also a long term member of the Illinois State Podiatric Licensing Board. She is the immediate Past President of the Federation of Podiatric Medical Boards which oversees all state licensing boards in the country. She is a former trustee to the APMA Political Action Committee, a past president of both the Illinois Podiatric Medical Association and the American Association for Women Podiatrists and former Chairman of the APMA's Public Education and Information Committee. Dr. Reid's academic interests include golf biomechanics, women's foot health issues, women's shoes, practice management topics, edema and etiologies, chronic vs acute tendon pathologies and regenerative medical approaches to healing tissues. Years ago, Dr. Reid had her own traumatic nail experience and became aware of the nail plate and nail bed relationship. She has been lecturing on this relationship with various applications as most DPMs have not been exposed to this relationship beyond surgical nail procedures. Because of her experience in PR, public education and marketing, Dr. Reid has become a nationally recognized expert on internal marketing for podiatric practices and has lectured over the years on marketing, branding and related practice management topics as well as academic topics. She practiced for over 30 years in private practice in Naperville, IL.