

## **Bio - Global Podiatry Summit 2026**

### **Charles Johnson**

Assistant Teaching Professor, Carnegie Mellon University

Principal, Driven By Charles LLC

Creative Director, World Shoe Inc.

For four decades Charles has worked within the context of sports, fashion, and active lifestyle products. His professional starting point as a product designer specializing in footwear has transformed to executive-level leadership shaping vision, teams, product experiences and global strategies for icons such as Adidas, Ralph Lauren and Crocs. He rose to become the Global Director of Innovation at PUMA SE in Germany where he specialized in optimizing the interface between human performance and the environment. Charles currently holds a dual role as Teaching Professor at Carnegie Mellon University and independent consultant.

